

Pre-Proposal - ISRA 2021

Dear Mr. President,

I would like to submit this proposal to be part of bidding for the 2021 ISRA race. Bellow you can find all information needed for the delegates to vote, if they feel this place would be a good one for the races / racers.

Thanks in advance

José Mario Serra

Back to Brazil

Dear Delegates,

The purpose of this pre-proposal for the 2021 ISRA racing is for you to overview some information about me, the city and the place where the race would be held if Brazil wins the bid and to offer some information to be include in the proposal so more people can be a part of and improve it before it is presented next September / October.

All prices shown are in Euros and are based on an exchange rate of R\$ 4,40 (July 17th 2019).

Place where the race will be held

The race will take place in the city of Santo André – São Paulo, Brazil in the Plaza Mayor Hotel, that has a space of 391 m2 and a mezzanine with 100 m2 – so space for the track and drivers is about 490,00 m2.

The hotel is in the central part of the city with easy access to shopping centers, markets, bars and restaurants and it is located at:

[Rua Cel. Fernando Prestes, 27](#)
[Santo André – SP, 09020-110](#)

You can see some pictures at the hotel at www.hotelplazamayor.com.br.

The hotel has 87 rooms and the published price today is around Euro 45,00 per room for 2 people including breakfast. I may be able to negotiate a better deal when the time comes. Hotel has single, double and triple rooms.

Hotel Options

Another hotels are available around the place where the race would be held

Blue Tree Towers All Suites – 5 min driving to the race place

Ibis and Mercure – 10 min driving to the race place

The City of Santo André

Santo André was founded in 1553 and it has now about 700.000 people. The city had an important industrial park and because of population growth and the increase in the price of the land the focus on industry changed to services and commerce with financial and technology offices, shopping centers and street commerce as well.

Santo André is located in the southeast region of the country and it belongs to the Greater São Paulo metropolitan area (39 cities) which has over 21 million people.

2 major airports serve the area:

Congonhas (CGH) is the smaller central airport but also holds international flights. Average travel time from the airport to the hotel is 45 minutes and travelling by Uber black should cost Euro 16,00 for up to 4 people.

Guarulhos (GRU) is the large International Airport – the biggest one in South America. Average travel time from the airport to the hotel is 60 minutes and travelling by Uber Black should cost Euro 28,00 for up to 4 people.

Renting a car at GRU should cost as low as Euro 13,00/day for a Duster SUV

About myself

My name is José Mario P. Serra, 61 years old, Architect, now retired after working for 40 years for the Santo André City Hall. I'm working as a distributor / manufacturer for slot car parts since 1992 (B52 Modelismo) and I am a member of the Brazilian slot car association helping run several races and championships since 1994. I have run an association for entry level races with Falcon style motors with 8 races a year for 10 years with an average of 25 entrees each race.

I am well known amongst international drivers due to being part of the most important wing car races all over the world, and now, being part of the ISRA races as well.

Brazilian Drivers

Up to 2007 you could usually see from 1 to 3 Brazilian slotcar drivers attending the ISRA races all over the world, but the number of drivers travelling for the races has grown as more information about this category has increased.

After the world championship held in Brazil in 2011, when we had 73 entrees, several races have been run in flat tracks and the drivers started to enjoy it a lot. Currently, we have about 12 flat

tracks in operation in Brazil with weekly races and several categories – and I am sure if Brazil wins the bid, the number of drivers will increase a lot.

You can frequently see up to 10 drivers at ISRA world championships and in 2019 we expect our team will have 13 people, having 4 of them in the top 20.

ISRA goal

As per the rule book in paragraph 1. General Principles – ISRA World Championships events are presented in the spirit of promoting slot racing worldwide, which is my emphasis. With this in mind, I believe it is time for the world championship to come back to Brazil and help consolidate this wonderful sport here. It is time for more Brazilian drivers to see and be part of the race and I am confident that, after that, more drivers will participate at ISRA races worldwide.

The Track/Race/Services

The 12 flat tracks in Brazil are state of the art and locally made by local builders. We are using a new Naval MDF material, that is more resistant against humidity and has better cutting properties, providing better slots and joints.

The project for the world championship track is almost done and I will send the drawings as soon as they are ready. It will be a 47m long course.

Race schedule will be according to the ISRA calendar – I guess for 2021 would be from September 27th to October 9th.

At least 4 warm-up races will be done during the year of 2021 and personal / team practicing could be arranged any time during the same year – this track should be available every day.

Armature balancing (using a Hofmann HP 7.1) will be available at the race period as well zapping the set-up's (balancing and zapping for a fee). I will do myself the balancing / zapping services if needed.

The track will have a Brazilian power supply called Usina – this power supply is now used in most of the flat tracks here in São Paulo – this power has a very nice and clean power, and you can adjust the output to meet ISRA specs and it has 800A

Brazil now has its own lap counter system, called Slot Chrono (you can check on website) but most likely Lap Master should be the one to be used for the race.

Hand Out Parts

Parts for Production race should be these ones:

Chassis – JK

Body – Brazilian made high quality body – model to decide
Set-up – B52 set-up with B52 magnets and ProSlot hardware
Armature - .518 Koford arm, balanced by myself from scratch using a Hofmann HP 7.1
Ball Bearings – GRW
Tires – European plastic rims and fish rubber

Weather

The average temperature here in September / October is around 22°C (72°F). A nice destination for slot racing and sightseeing for those coming from colder climates.

Things to do

Besides the world championship race, Santo André offers a shopping, very good restaurants and bars and for those who like to walk there's a nice park in the city as well. Some of these attractions are in walking distance from the hotel where the race will take place.

Later on I will provide a map with those points of interest so you can better get a feel for the distance and how many places are available.

You can also fly to other cities in Brazil like Rio de Janeiro, Salvador, Recife, Manaus (in the Amazon rain forest). Here are some domestic flight prices for those cities for your reference (based on an August 2019 search to fly in 2019, round trip):

Rio de Janeiro – Euro 75,00
Salvador – Euro 149,00
Recife – Euro 230,00
Manaus (Rain Forrest) – Euro 230,00
Porto Alegre – Euro 100,00
Foz do Iguaçu (Iguaçu Water Falls) – euro 115,00

You can also fly to other countries like Argentina and Chile at reasonable prices.

Universal prices

Some prices are really universal, so here are some references so you can have an idea how much money you will spend in a trip to Brazil (supermarket prices, hotels may charge more):

Stella Artois long neck – Euro 0,95
Heinneken long neck – Euro 0,93
Coca Cola in a can – Euro 3,62 six pack
Water in a bottle – Euro 0,45 500ml
Brazilian beer in a can – Euro 0,54
Big Mac – Euro 1,80

Prices at the Hotel

Bottle of water – Euro 1,15

Soda – Euro 1,40

Fresh Juice – Euro 2,00

Express Coffe – Euro 0,90

Beer – Euro 1,60

Brazilian caipirinha – Euro 3,70

Brazilian caipirinha with vodka – Euro 4,60

Lunch can be arranged from Euro 9,50

As we all know, when in practicing / racing the drivers schedule is really crazy and sometimes impossible to follow the hotel hours for food – so it is possible to order food / beverage around or bring food inside the track place.

As you can see, Santo Andre – Brazil is a good place for the ISRA event with a very affordable cost.

Regards

José Mario Serra